



International Association of Business Communicators Great Plains

IABC Great Plains

Board Meeting Minutes

June 14, 2018

Bismarck State College Student Union – lower level, Dakota Room, 12-1 p.m.

“If everyone is moving forward together, then success takes care of itself.” -- Henry Ford

I. Call to order (Chris)

Chris Gessele called the meeting to order.

II. Roll call (4 board members constitutes a quorum)

- a. Invited: Erin Huntimer, Chris Gessele, Jill Beilke, Krista Rausch, Annette Willis, Lacey Lange, Stephanie Scheurer

Erin Huntimer, Chris Gessele, Jill Beilke, Krista Rausch, Annette Willis, Lacey Lange and Stephanie Scheurer were present.

III. Previous minutes

Krista provided the minutes from the May 10 meeting.

IV. Portfolio reports

- a. Past-President – Erin

Erin provided a membership update. The chapter currently has 45 members.

- b. President – Chris

Chris shared a conversation he had with IABC Great Plains Member Tracie Bettenhausen. She crunched the numbers on corporate membership and determined the best savings for our corporate members apply to a corporate membership with ten or fewer individual members. Chris suggested encouraging the chapter’s corporate members to limit individual members to ten or fewer.

- c. President-elect – Jill

Jill attended the 2018 IABC World Conference in Montreal. She said it was a good conference. She really appreciated the presentations on video and virtual reality. She will write up a summary of her experience and send it to Krista by July 1. Krista will publish it to the website, share it on social media and include it in the July newsletter.

- d. Secretary – Krista



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Krista reported that Communicate Stronger 2018 was a success. The board has received a lot of positive feedback.

The June issue of the newsletter was sent out at the beginning of the month. It included information on the IABC Great Plains board candidates with a link to vote. It also included information on the proposed bylaw changes, IABC's new social network (The Hub), CW magazine and upcoming webinars. Chris provided Krista with a summary of the board year, which was also shared in the newsletter, as well as on the website and social media accounts.

Krista continues to post regular updates to the chapter's social media accounts.

e. Treasurer/PD assistant – Lacey

Lacey reported that the account balances are healthy. She was unable to access online banking at the time of the meeting, so she will send account balances to the board following the meeting.

f. Professional Development – Annette

Annette kept the door prize entry slips that attendees filled out at Communicate Stronger 2018. The slips contain e-mail addresses for those who registered. She thought this would be a good way to connect with possible members. Chris agreed to input the names into a spreadsheet.

V. Open issues

a. Succession planning

i. Election

Twenty-three members voted in favor of electing the following candidates to the IABC Great Plains Board of Directors: Angela Magstadt, Beth IntVeld and Annette Schilling Willis. Bylaws require that 40 percent of the membership votes on the election of board members. A two-thirds majority is required to elect board members. Lacey moved to accept the election results and approve the appointment of Angela Magstadt, Beth IntVeld and Annette Schilling Willis to the 2018-2019 board of directors. Erin seconded. The motion passed unanimously.

ii. Bylaws approval

The board reviewed the proposed amendments to the bylaws. The board agreed upon two additional amendments:



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- *Article 9: Section 2. The election of office holders shall be conducted in June. **For an officer to be elected, 40 percent of the total membership must vote, with two-thirds of said members voting in favor of election.***
- *Article 15: Section 1. The board agreed to correct a spelling error. The word “wave” will be changed to “waive.”*

Annette moved to approve the bylaw changes with the additional amendments. Erin seconded. The motion passed unanimously. Krista will include the new bylaws in the next issue of the newsletter.

iii. Board roles and responsibilities review

The board agreed this would best be discussed at a future board meeting.

iv. Re-org meeting

Chris will contact newly elected board members and schedule a re-organization meeting.

b. PD season feedback

Chris drafted a survey to elicit feedback on the 2017-2018 professional development events hosted by the chapter. The survey contains more questions than is allowed for a free Survey Monkey account. Erin suggested that he use Basin’s account. Chris will look into this.

VI. New business

Jillian Lagasse won a free one-year IABC membership at Communicate Stronger 2018. Chris has contacted IABC International about how the chapter can go about paying for her membership. He’s also sent the membership form to Jillian. He is awaiting her response.

In April, Stephanie attended a professional development event offered by N.D. Professional Communicators. She enjoyed the presentations, but wished she didn’t have to choose between breakout sessions. Annette spoke with Sarah Mudder, who is involved with the group. Mudder said she didn’t believe their group competed with IABC. She felt that the two groups offer different content and appeal to different geographical areas – IABC Great Plains appeals to people in Bismarck, whereas N.D. Professional Communicators appeals to people in Fargo.

VII. Actionable items

- *Jill will write up a summary of her experience at the 2018 IABC World Conference and send it to Krista by July 1. Krista will publish it to the website, share it on social media and include it in the July newsletter.*
- *Krista will include the new bylaws in the next issue of the newsletter.*



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- Lacey will send account balances to the board following the meeting.
- Chris will contact newly elected board members and schedule a re-organization meeting.
- Chris will work on getting the professional development survey out to members.
- Chris will input the names from the Communicate Stronger 2018 door prize entry slips into a spreadsheet.

VIII. Adjournment

Having no other business, the meeting was adjourned.