



International Association  
of Business Communicators  
Great Plains

## IABC Great Plains

### Board Meeting Agenda

Oct. 12, 2017

Bismarck State College Student Union – lower level, Dakota Room, 12-1 p.m.

*“I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.” - Maya Angelou*

**I. Call to order (Chris)**

**II. Roll call (4 board members constitutes a quorum)**

- a. Invited: Erin Huntimer, Chris Gessele, Jill Beilke, Krista Rausch, Annette Willis, Lacey Lange

**III. Previous minutes**

**IV. Portfolio reports**

- a. Past-President – Erin
- b. President – Chris
- c. President-elect – Jill
- d. Secretary – Krista
- e. Treasurer/PD assistant – Lacey
- f. Professional Development – Annette

**V. Review Action items from Sept. minutes**

- a. Annette will contact Bartlett & West about sponsoring the Communicate Stronger event.
- b. Lacey will find a location to hold the Communicate Stronger event, and contact Brianna Ludwig at the North Dakota Department of Commerce to see if she is still interested in partnering on the event.



## International Association of Business Communicators Great Plains

- c. Chris will request the sponsorship packet from Erin. He will also provide Krista with contact information for a representative of IABC International.
- d. Krista will contact someone at IABC International to request an IABC speaker list.
- e. Annette will provide Krista with written descriptions for each event.
- f. Krista will add them to the calendar and promote them on the website.
- g. Chris will provide Krista with a season kick-off write-up to post on the website.
- h. Krista will talk to Annette about handing out flyers at professional development events. The flyers would encourage people to sign up for the IABC Great Plains' mailing list.

### VI. Open issues

- a. Banking – debit cards
- b. PD events
  - i. Beers with Peers recap – takeaways
  - ii. October PD – ready to rock?
    - 1. Results of “How did you hear about this event?” on registration page.
  - iii. PD calendar – any loose ends to help Annette with?
  - iv. Communicate Stronger planning update

### VII. New business

- a. Approval of blanket purchase for presenters, door prizes  
(<https://www.4imprint.com/product/105396/Roll-Up-Fleece-Blanket>)
- b. Membership Month – promotion
- c. Prairie Communicators – Collaboration opportunities
- d. Reaching out to membership – Lapsed, about to lapse, newly-joined
- e. Chapter Management Awards

### VIII. Actionable items



International Association  
of Business Communicators  
Great Plains

**IX. Adjournment**