



International Association of Business Communicators Great Plains

IABC Great Plains

Board Meeting Agenda

Dec. 13, 2017

Bismarck State College Student Union – lower level, Dakota Room, 12-1 p.m.

“Conflict cannot survive without your participation.” – Wayne Dyer

I. Call to order (Chris)

II. Roll call (4 board members constitutes a quorum)

- a. Invited: Erin Huntimer, Chris Gessele, Jill Beilke, Krista Rausch, Annette Willis, Lacey Lange

III. Previous minutes

IV. Portfolio reports

- a. Past-President – Erin
- b. President – Chris
- c. President-elect – Jill
- d. Secretary – Krista
- e. Treasurer/PD assistant – Lacey
- f. Professional Development – Annette

V. Review Action items from Nov. minutes

- a. Chris
 - i. *Draft an e-mail message that encourages people with lapsed memberships to renew their membership. The message will highlight this season’s events. He will then send this e-mail out to members as their membership lapses.*
 - ii. *Chris will schedule a working session for board members in January. Areas of focus will include communications awards, recruiting communications professionals (free membership giveaway) and student engagement efforts.*



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b. Annette

- i. *Annette will talk to Steph about creating a flyer that encourages people to sign up for the IABC Great Plains newsletter.*
- ii. *Annette will send out an updated PD event schedule and provide Krista with information for each event.*

c. Krista

- i. *Krista will share PD events on the website, Facebook, and Twitter.*

d. Lacey

- i. *Will create an Eventbrite account.*

VI. Open issues

a. PD events

- i. November PD recap
- ii. December PD
- iii. PD calendar

b. Communicate Stronger planning update

VII. New business

a. Training opportunities

- i. Leadership Institute – Feb. 8-10
- ii. MN IABC Convergence Summit – March 23

b. ND League of Cities webinar presentation

VIII. Actionable items

IX. Adjournment